



# STRAW HAT

DIGITAL AGENCY



# WELCOME TO STRAW HAT

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## AUTHENTIC, NO NONSENSE, COMPLETE BUSINESS HELP.

We were going to write up a long-winded mind blowing speech on why we started Straw Hat, but it would bore you within the first paragraph and sound exactly like everyone else and every Digital Agency out there. But like it says in BIG writing above "Authentic, NO Nonsense". That's what we are about!

We have all run our own successful Businesses & worked for large Digital Media Companies. So we know what it takes to go from the very beginning to thriving and being in the spotlight.

We want to help your Business become an online success. Reason being? If you're a success then so are we! Digital marketing is not the Lotto; it's not about luck, but more about applied knowledge and skill. We offer the complete range of digital marketing services that you can hop on at any stage of your digital journey and getting your Business to where it should be.

The proof is always in the pudding and we really LOVE pudding.

## STRAW HAT IS BASED IN JOHANNESBURG. AND OUR AIM IS TO REACH ALL CORNERS OF THE GLOBE WITH OUR UNIQUE SKILL SETS.



# OUR SERVICES



## GOOGLE ADS

Google Adwords Search Network,  
Google Display network  
Youtube Advertising.



## EMAIL MARKETING

Email Marketing  
Email Template Design  
Managed Email Sending  
Bulk Email Account Creation & Support



## SEARCH ENGINE OPTIMIZATION

SEO Overhauls  
Month-to-month SEO Management



## WEB DEVELOPMENT

WordPress Website Development  
Drupal Website Development  
Online Shop Website Development  
Website Design



## CONTENT CREATION

Copywriting  
Blog Post Articles  
Social Media Articles/Posts



## SOCIAL MEDIA MARKETING

Facebook, Instagram & LinkedIn Advertising  
Social Media Account Management  
Social Media Account Creation



## GRAPHIC DESIGN

Professional photo editing & touching up  
Logo Design  
Letterhead Design (For Word or PDFs)  
Business Card Design  
Email Signature Design  
Poster Design  
Banner Design  
Illustrations



WE ARE STRAW HAT, AUTHENTIC, PASSIONATE, SOLUTIONS!